

STAR WEEKLY

TORONTO
FEB. 17, 1940

10
CENTS



"WAY WAY DOWN SOUTH"

E.B. Segar

CANADIAN TROOPS HAVE BECOME THE TOAST OF LONDON



"AND THAT'S WHAT I LOOK LIKE in civilian duds," says a smiling corporal of the Princess Patricia's Canadian Light Infantry as he shows some snaps to girls they met in London, Eng.



EVERY SATURDAY the Overseas League in Piccadilly entertains men from Canada and other empire countries with gay parties to which various English women's units are also invited



THE BLACK WATCH, Royal Highland Regiment of Canada, from Montreal, moved into the Horse Palace at Toronto to complete training. A group of lads wearing battle

dress and khaki Balmoral bonnets, pay close attention as a kilted officer instructs in the use of anti-tank guns. Many French-Canadians are enlisted with the unit

CANADA HAS A

QUESTION

*What would they like
for lunch or supper?*



CANADA HAS AN
ANSWER

Look for the
Red-and-White Label



THAT answer, again and again, is *soup* . . . and, more often than any other, Campbell's Tomato Soup.

If there is one soup more than any other which makes an instant appeal—and a lasting appeal—to people of all ages, that soup is Campbell's Tomato. It comes to Canadian tables, noon and night, again and again, often by special request.

Some like it as a rich, racy tomato soup, easily made by adding an equal quantity

of water. Here is a smooth purée of sun-ripened tomatoes, blended with golden butter of table quality, and seasoned lightly. Colorful, appetizing, delicious, it's always welcome—a soup you never tire of.

Others prefer it as a luscious cream of tomato, made by adding an equal quantity of milk instead of water. In this way the benefits of good, ripe tomatoes are combined with the sound food value of milk in a soup to please the family any time, or to grace a formal dinner. Is your pantry well stocked with Campbell's Tomato Soup?

Campbell's **TOMATO SOUP**

MADE IN CANADA BY THE CAMPBELL SOUP COMPANY LTD., NEW TORONTO, ONTARIO
Time and again, the world has said "Campbell's."

NAZIS LAUNCH NEW ATTACK ON UNARMED TRAWLERS



GERMANY HAS LAUNCHED a new type of offensive on Britain and this time the small, unarmed fishing trawlers of the North Sea are the victims. Last week-end, more than 14 such vessels were attacked by German planes that dive out of the clouds and riddle the little craft with machine-gun bullets or steel darts. But neither North Sea storms nor Nazi attacks can stop heroic British fishermen from keeping this vital food supply line intact.



CANADIAN SOLDIERS AT LONDON FUN FAIR



LAUGHING EYES SEEK BULL'S-EYES—Girls of the Mechanized Training Transport Company and Canadian soldiers of the first division from Aldershot barracks, enjoying leave in London, fraternized in a jovial mood at a "Fun Fair." Here the smiling lads and lassies in khaki, apparently forgetting all about the war for the time being, are shown engaged in keen competition at a shooting booth



FUN AT THE FAIR included the thrills of a speedy trip on the "Scooter." This woman ambulance driver of the M.T.T.C. is taking a Canadian soldier for a merry scoot and both seem to like it



MUSIC HATH CHARMED everywhere, especially on a troop train. This Canadian soldier violinist entertained his comrades as they were speeding by rail to a military centre after leaving their ship

CARNIVALS OF SNOW IN FULL SWING



FROM ALL PARTS OF CANADA holidaymakers trooped into Huntsville for its annual gala Carnival of Snows. Special ski trains carried full loads and a group of impromptu merrymakers from Havergal College put on dance in baggage car (right, above). On the open hills at Bethany, new Peterboro Ski club grounds where there are fast 1,500-foot runs, Peggy Armour (left), with her guest label prominent, smiled for the photographer



DOG-DERBYING go Margaret Hyslop, Toronto, and Violet Kidd, Niagara, of Huntsville

FRIENDLY NEIGHBOR PREPARED



THIS LINE FORMATION of U.S. Army Air Corps Boeing P-26 airplanes is not used by British. Combat planes of "P" class, pursuit ships, are built for fighting, not bombing. They must maintain superiority in speed, manoeuvrability, rate of climb



UNCLE SAM'S gas masks enable defence to hold position in face of gas attacks. U.S. defence budget for 1940 (\$1,619,157,717) and 1941 (\$2,321,197,309) was largest ever asked in peacetime



U.S. INFANTRYMEN kneel to fire upon attacking war planes. U.S. is to have 6,000 bombers; taxpayers' bill, \$300,000,000. See also additional pictures on next page



BRILLIANT DISPLAY in the night is occasioned by use of tracer bullets and exploding phosphorus bombs in peacetime manoeuvres



UNITED STATES FLEET is its first line of defence. U.S. naval policy was changed this year to provide for forces adequate to meet combinations of enemies, instead of a fleet equal to any single

power. Fleet is to be increased 25 per cent. Below: Camera catches unusual view of an eight-inch railway rifle after firing. It is part of U.S. elaborate coastal defence systems along both coasts



Make Your Choice this Easy "One-Two" Way!

1 First—go to your nearest Chrysler-Plymouth-Fargo dealer's showrooms and take a look at the 1940 Quality Chart! It gives you a quick revelation of how "all 3" low-priced cars compare in size, safety, engineering and value!

2 Take Plymouth's "Luxury Ride" for a thrilling confirmation of the facts you see on the chart—then, check and compare Plymouth's low, local *delivered* price! You will be agreeably surprised!

GET THE QUALITY YOU'RE
ENTITLED TO IN 1940...

1. SEE THE
QUALITY CHART
FOR FACTS

2. TAKE THE
"LUXURY RIDE"
FOR PROOF



HERE'S HOW "ALL 3" LOW PRICED CARS COMPARE
ON 22 BIG FEATURES FOUND IN HIGH-PRICED CARS

PLYMOUTH HAS 21 OF THESE FEATURES
CAR "2" HAS 11 OF THESE FEATURES
CAR "3" HAS 8 OF THESE FEATURES

21 TO 11 AND 8...that's Plymouth's big lead this year in quality features! No wonder it's so popular with Canada's value-seeking buyers!

People naturally expect to find the finest quality in the *highest-priced* cars. But here's a *low-priced* car with 21 out of the 22 important features found in high-priced cars.

See the Quality Chart at your Chrysler-Plymouth-Fargo dealer's. Then take Plymouth's "Luxury Ride" to see how much enjoyment and value your money can buy!

EASY TO BUY

Your present car will probably represent a large proportion of Plymouth's low delivered price...the balance can be arranged in surprisingly low monthly payments through your nearest Chrysler-Plymouth-Fargo dealer.

PLYMOUTH ENGINEERED AND BUILT BY CHRYSLER

CANADA'S STEEL MILLS ON WAR BASIS



WEARING WOOLLY UNDIES and anti-heat glasses, this steel worker is typical of thousands



A BATTERY OF BLAST FURNACES at the Steel Company of Canada in Hamilton looks like this from above. Steel mills in United States work 80% capacity now

SINCE THE OUTBREAK OF WAR the demand for iron and steel products has taxed the productive capacity of Canada's mills, and while as yet only a small proportion has any direct connection with our war effort, the percentage devoted to armaments and shipbuilding will rise steadily. Additional sources of high-grade hematite iron to feed the hungry furnaces are rapidly being brought into production near Atikokan, Ontario



TO COPE WITH WAR DEMAND for steel ingots a new open hearth furnace was constructed at Hamilton. Note size of "chef" and his "soup" ladle

**LEARNING THE MODERN WAY WITH
REMINGTON NOISELESS PORTABLES!**

CECILE ANNETTE MARIE YVONNE EMILIE

Fifty Famous Fingers

USING THEIR REMINGTON NOISELESS PORTABLES, EQUIPPED WITH NEW QUINTUPLE EDUCATIONAL KEYBOARDS

EXCLUSIVE QUINTUPLE EDUCATIONAL KEYBOARD

Most children advance more rapidly in school and classroom work with the aid of a typewriter than with any other educational tool. The Remington Noiseless Portable, with its distinctive 5-finger keyboard, has developed and perfected the 5-finger system of typewriting, known as the Dionne Quintuplets. It is standard—will write 5 languages—do mathematics—all types of school work. It is the only keyboard that can stay standard typewriter in the future. See it at your Remington Dealer's or Remington Branch Office.

FREE FOR PARENTS

At your Remington Dealer's or any Remington Branch Office get your application for valuable educational material, and a digest of the two year study.

Remington Rand Limited
Dept. W.S., 199 Bay St., Toronto
Branches Everywhere

QUEEN IS PROUD OF LADDIES



"EYES FRONT" as Queen Elizabeth inspects a Scottish regiment during her visit with King George to a military camp in the south of England. The Queen is particularly fond of her Scottish troops. She is honorary colonel of the Toronto Scottish which went overseas recently with Conodo's first division



The Touch of Your Hand
Is it soft, smooth, thrilling?

Italian Balm softens skin. Helps make hands smooth, youthful-looking. Supplies beautifying moisture products won't skin against chapping, redness and roughness caused by cold weather, hard water, housework.

Italian Balm contains more emollients than any other popular, nationally advertised hand lotion — yet saves you money. Only one drop is needed per application.

Less than 5% alcohol will not dry the skin. Leaves no stickiness.

Canada's Original Skin Softener, made by and for Canadians.

Over 90 Million Bottles Sold

NEW IN SERVICES
NOW AT TOILET GOOD COUNTERS

25¢ 35¢ 50¢ — \$1.00

THERE IS A DIFFERENCE

*Smart women know that
Kotex is definitely:*

**SOFTER
SAFER
SECRET**

Kotex sanitary napkins are made up of layer on layer of soft, filmy tissue, sheathed in downy cotton, and wrapped in gauze. The only sanitary napkin that is truly "Wondersoft"!

One by one, each layer of tissue in a Kotex sanitary napkin absorbs moisture... then a special "Equalized" centre guides this moisture evenly through the many chances of striking through at one spot. And Kotex filler is six times more absorbent than cotton.

The especially tapered and pressed ends of Kotex fit flat... remain invisible even under closely-fitting clothes... give you glorious freedom to go about your normal life free from fear of discomfort or embarrassment.



You'd know that only Kotex sanitary napkins are scientifically designed, then practically tested to make sure that each feature performs perfectly its allotted task. You'd know that only Kotex has a soft, carefully folded centre (with more material where you need it)... less in the non-effective portions of the pad). So naturally, Kotex is less bulky, less apt to chafe than pads made with loose cotton fillers, wadded and wrapped in gauze!

"You scarcely know you're wearing it!"

A "SAGE" OF THE NORTHWOODS COMES SOUTH



DEEP EVERGREEN FORESTS of the far north are the usual habitat of the Richardson's owl (above). This one, though, was photographed in Toronto—only the third record of its appearance in the region. It allowed a little girl, off searching for winter birds, to approach its roost. The merry little nuthatch (lower left) is familiar winter or summer, with a penchant for raw peanuts



PLANTERS
COCKTAIL PEANUTS

VACUUM PACKED  ALWAYS FRESH
MAKE A GOOD BEVERAGE TASTE BETTER

SITUATION WANTED
COOK—NO WAGES

WORLD'S MOST FAMOUS PANCAKE COOK
AUNT JEMIMA wants to go to work in your kitchen fixing delicious breakfasts for you—at no wages!

Makes light, tender, fluffy pancakes that melt in your mouth. A sure way to happyf your family!



LET ME COME INTO YOUR KITCHEN AND HELP HAPPILY YOUR FOLKS



GRAND—BUT HOW CAN YOU DO IT, AUNT JEMIMA?

IT'S EASY TO PUT ME TO WORK FOR YOU! MY SECRET RECIPE IS ALREADY MIXED FOR YOU IN DIS BOX! AND'D JIFFY-QUICK DIRECTIONS ARE ON EVERY PACKAGE!

ON YES—JUST ADD WATER OR MILK—POUR ON THE GRIDDLE—AND WHISK THOSE FABULOUS BUCKWHEATS TO THE TABLE. IT'S EASY AS 1-2-3!



IT'S CERTAINLY THE WAY TO MAKE A HIT WITH THE FAMILY!

OH BOY! MUTHICK'S A SMELL COOK!

SHE KNOWS HOW TO PLEASE US, ALLRIGHT!

THIS IS WHAT HAPPENS EVERY TIME!





MAN, WHAT A MEAL!
Delicious Tender

**Aunt Jemimas
AND SAUSAGE**

Get 'em from your grocer today!



3 Easy to Make a Hit with Your Family, Too! Serve delicious, nourishing Aunt Jemima's for breakfast, lunch or dinner. Easy as 1-2-3!

LONDON'S DANCE CRAZE



ON WITH THE DANCE—war or no war! After gay seasons with the Lambeth Walk and Chestnut Tree, Londoners have turned again to the Cockneys for a new craze, "Knees Up, Mother Brown." In the finale (above), you swing your partner "around the corner and home." The bow comes half-way through. Costume optional



THE ORIGINAL MOTHER BROWN kept a pie shop in north London. It isn't likely she was as coy with customers as this step of the dance.



Lady Esther Offers You Free Her 12 "Magic Fingertips"

AMAZING, NEW WAY TO PICK NAIL POLISH COLORS!

says Lady Esther

See which shade of Lady Esther's
thrilling new 7-Day Cream Nail
Polish is luckiest for you!

NEVER BEFORE have you seen anything like Lady Esther's Magic Fingertips! Never before has there been such an entirely different... such a boldly original way... to choose your most flattering nail polish colors!

The minute you see Lady Esther's 12 Magic Fingertips you'll be thrilled with them. For they are amazing counterparts of the human nail—made of celluloid—and each one wears a sparkling shade of Lady Esther 7-Day Cream Nail Polish... *the actual polish itself.*

Which is Your Lucky Shape?

You simply hold these Magic Fingertips in place over your own nail... one at a time... with the slender side tabs. Instantly, with your own eyes, you see which shades lend enchanting grace to your hands... which go best with your costume colors. And here's more exciting news... my 12 Magic Fingertips are absolutely free... yours simply for sending me the coupon below.

When you've found your lucky color and have held a bottle of Lady Esther 7-Day Cream Nail Polish you'll get a real thrill. For here, at last, is a cream nail polish that gives your hands glorious flattering beauty for 7 long days. Yes, it actually resists cracking, peeling and chipping for an entire week... and just one gleaming coat is all you need!

Send for my 12 Free Magic Fingertips!

Why guess about nail polish colors? Why waste time and money choosing nail polish shades you hope are right, only to find they look all wrong when you put them on your fingernails?

Send for my 12 Free Magic Fingertips right away. Let them show you the smart new nail polish colors that are luckiest for you... loveliest on your hands!

(You can paste this on a penny postcard)

LADY ESTHER, Toronto, 12 Ontario

FREE Please send me by return mail your Magic Fingertips showing all 12 different shades of Lady Esther 7-Day Cream Nail Polish. 98-230

NAME _____

ADDRESS _____

CITY _____ STATE _____

Lady Esther's
7-DAY
NAIL POLISH

15¢



ANOTHER CANADIAN BECOMES STAR



CANADA'S BARBARA READ, born in Port Arthur, December 29, 1917, appeared in "Three Smart Girls." Now she's starring on her own opposite Lee Tracy in "The Spellbinder." Her blue-eyed brunette beauty is effectively framed in little girl sailor (above, right) of natural straw bound in blue. She makes the most of her slender 5 feet 5 inches in utility bathing suit as she doffs slippers preparatory to a dip. Barbara's parents now live in Vancouver, B.C.



Whew!! What a strenuous day! But now . . . click! and the lights go off. You snuggle blissfully between satin-smooth COLONIAL sheets, taut muscles relax and soon you're drifting luxuriously into the Land of Nod . . .

"Strange", you murmur sleepily, "that good whitewear feels so restful". Yet COLONIAL sheets

and pillow slips are a luxury everyone can afford. The Colonial label covers a wide range of qualities—from sturdy, inexpensive weaves to the finest percale made in Canada. Ask your dealer about them.

A Product of DOMINION TEXTILE CO. LIMITED

"OUR GRACIE"



"DAME" IS THE HIGHEST TITLE ever bestowed upon a British actress. Gracie Fields tops this with "Our Gracie," an endearment Canada's troops are learning rapidly. Above she is with "Skippy" and right, she entertains sailors in Scotland

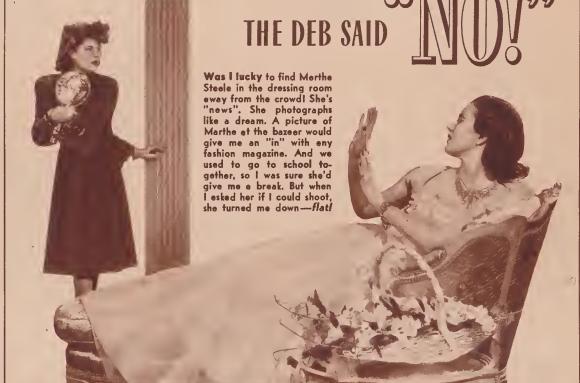


GRACIE GIVES A KISS to a lucky Jack Tar who has been chosen by his mates to present her with a bouquet in appreciation of her visit



65¢ THE DEB SAID NO! 99¢

Was I lucky to find Martha Steele in the crowd I ran away from the crowd? She's a "Modess" girl. She photographs like a dream. A picture of Martha at the bazaar would give me an "in" with any fashion magazine editor. And we used to go to school together, so I was sure she'd give me a break. But when I asked her if I could shoot, she turned me down—flat!



"Not today, Janet!" she moaned. "It's my bed time if I'm not up at 5 a.m. I could scream!" Well—I wanted that picture, so I blurted, "Good grief, Martha, why be tortured? You know Modess now bring you Moisture Zoning!"



And I quickly rounded up some Modess and showed who needed Zoning! It is the grandest napkin improvement in years—because it acts to direct moisture *inside* the pad, leaving the sides dry and comfortable longer than ever before!



Martha was amazed, but I wasn't through. "Look," I rushed on. I opened a Modess pad. "This is why Modess is softer. It's made of fluff—entirely different from layer-type napkins."



Then I got some water—poured it on Modess' moisture-absorbing—and proved that not a drop went through. "See? Modess means greater safety against accidents, too," I crowed.



I certainly got my reward! Five beautiful shots of Martha, and the nicest little note: "You can take more pictures any day you want," she wrote. "Believe me, I never knew what real comfort and peace of mind were till you told me about Miracle Modess."

new Miracle Modess
with "moisture zoning"

MODERN FOOD FOR MODERN ARMY



MISS JESSIE LAMDEN, of O.A.C. staff, dishes out soup made by R.C.A.F. boys. In six-week cooking course at Guelph, they learn how to handle, cook and prepare foods



PLEASED AS PUNCH are these aircraftsmen who are learning how to cut up sides of beef, to tell good from poor quality, to plan well-balanced meals, to cook them properly

CANADIAN SOLDIERS are to get more and better rations. Sixteen out of 140 selected R.C.A.F. men are at O.A.C., Guelph, learning how to feed thousands of empire airmen. The boys find it as interesting as flying a bomber. New food lists include plenty of vegetables, milk, fish and eggs. Diet is designed to make and keep men fit

Win \$10⁰⁰ Cash*

for writing a jingle like this:

Mr. misses

Mrs. kisses

She loves him

But not his chin

Colgate Shave!

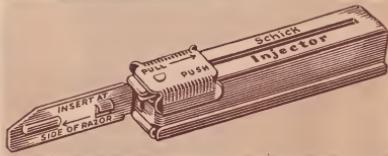
Submitted by Mr. C. J. Till, Aylmer, Sask., who wins \$10.00.



* RULES: Write Colgate shaving jingle on a postcard and mail to: Colgate's 44 Natalie St., Dept. No. 3, Toronto, enclosing with it a return postage stamp. Use Schick Rapid-Shave Cream. If your jingle is used in our advertising we will send you \$10.00.

Large Tube 20c
Giant Size 35c

PICTURE STORY OF AMERICA'S MOST UNUSUAL RAZOR BLADE!



FIRST OF ALL, Schick Injector Blades come to you sealed in this metal Injector Cartridge. Each blade is bathed in a film of oil and each keen blade edge is actually suspended in space—untouched by any wrapping or handling. Your face is entitled to the best, uniform blade you can buy.

SHAPE OF
ORDINARY BLADE

DOUBLE THICK
SCHICK BLADE

NEXT, Schick Injector Blades are just as long but *twice as thick* as most other blades—3 times thicker than tissue-thin ones. This extra thickness enables us to give them a real sharpening at the factory . . . a thorough honing and stropping for *extra keenness* and shaving life. Narrow blade width lets razor reach those hard-to-shave spots.



MOREOVER, these are the only blades in the world that are changed automatically. A gentle pull and push on the Injector shoots out the old blade and slips a fresh one into the head of the razor—*instantly*. You never have to unwrap, unscrew or reassemble anything to change blades with the Schick Injector Razor!



FINALLY, when you buy Schick Injector Blades you get a *whole cartridge* of blades—20 or 12 at a time. There's no running out of blades every few days when you shave with this razor!



THE "POPULARITY" KIT \$1.00

America's big shaving value, made possible by sales of more than 5,000,000 Schick Injector Razors! Trim, sturdy pocket-in-case case containing Schick Injector Razor and 20 blades. Also includes a Schick Injector, 20-year razor guarantee packed into bottom of every "Popularity" Kit. Mason Repeating Razor Co., Bridgeport, Conn., and Niagara Falls, Ont.

Inject a new thrill into shaving today

A CHILD RULES LIVES OF 3,000,000



ON THE ROOF OF THE WORLD in mysterious Tibet sits a five-year-old boy, chosen political pontiff of 3,000,000 worshippers. Son of a humble herder, the lad is believed by the lamas to be the reincarnate spirit of his predecessors. The priests of this mountainous land are a powerful body, living together in monasteries housing as many as 8,000



FAR FROM THE HOLY CITY of Lhasa is this imposing lama temple in Japanese-controlled Jehol, but Tibetan architecture is quite evident



WHILE OFFERING PRAYERS, priests ring bells

MY HUSBAND
WAS FIT TO
BE TIED!

I'VE HAD ENOUGH OF THOSE COLD, SISSY BREAKFASTS! I CAN'T GET A SQUARE MEAL IN THIS HOUSE!

IT WOULD TAKE A HOTEL STAFF TO FIX THE KIND OF BREAKFAST YOU LIKE...THINK I'M A MAGICIAN!

I DON'T KNOW WHAT TO DO ABOUT HENRY'S BREAKFAST...WE JUST CAN'T AFFORD TO SPEND OUR MONEY ON FANCY HOT FOODS

BUT MY DEAR! DON'T YOU KNOW HOW MEN GO FOR A BIG HOT BOWL OF CREAM OF WHEAT? IT COSTS ONLY A FRACTION OF A CENT TO SERVE!

BOY! THAT HOT CREAM OF WHEAT IS A BREAKFAST IN ITSELF! IT TASTES IN PLENTY GOOD TO ME!

IT'S EASY TO DIGEST TOO! EVEN TINY BABIES CAN EAT CREAM OF WHEAT...IT'S A CEREAL THAT AGREES WITH EVERYBODY!

REGULAR CREAM OF WHEAT

AND ECONOMY! YOU GET 40 BIG SERVINGS FROM A SINGLE LARGE PACKAGE OF CREAM OF WHEAT! BUT BE SURE YOU GET THE GENUINE CREAM OF WHEAT IN THE FAMILIAR RED AND YELLOW PACKAGE. IT IS MADE IN CANADA FROM CANADIAN WHEAT BY THE CREAM OF WHEAT CORPORATION, WINNIPEG

CREAM of WHEAT
A BREAKFAST CEREAL THAT'S EASY TO DIGEST

THEY LEAD CANADA IN WAR



AN INSPECTION of Canadian warplanes at Rockcliffe airport was made by the prime minister, Rt. Hon. W. L. Mackenzie King and Air Vice-Marshal G. M. Croil, chief of the air staff, during a farewell to the 110th (Toronto) squadron, R.C.A.F. Vice-Marshal Croil heads the new Empire training scheme



MAJOR-GENERAL A. G. L. MCNAUGHTON, commanding Canadian Active Service Force, recently went to France to visit Viscount Gort, commander of British forces, at field headquarters. Unity of tactical command was decided on, placing Canada's army under Lord Gort.

**Dissolve dandruff
as you brush your hair**

THINK of all the dandruff treatments you've tried. All called for massaging, friction, rubbing—in. Minutes wasted time every night or morning. No wonder you gave them up in disgust!

Danderine is different! With Danderine, it's the *active formula* that does the work. No finger-cramping rubbing. Just use Danderine instead of water as you

brush your hair. The active formula disposes of ugly loose dandruff in the only way possible—by dissolving it. Your scalp soon feels and looks clearer, your hair more lively, and you haven't wasted a single minute of time!

Start this simple practice tomorrow morning, and watch loose dandruff vanish! All drugstores have Danderine. It costs little, lasts long!

DANDERINE

*Special Introductory
Offer!*

TRIAL BOTTLE
OF
NIVEA
SKIN OIL
FREE
with 95c jar of
NIVEA CREME



Here's an opportunity to prove all they say about NIVEA CREME and NIVEA SKIN OIL.

NIVEA is different from all other skin creams and oils because it is based on a remarkable new product of science called "Eucerite," which closely resembles the natural secretion of a healthy, young skin. It enables NIVEA to penetrate the surface and refresh the tissues underneath. The effect is to keep your skin naturally and youthfully soft... supple... pliant... beautiful.

ASK AT YOUR DRUGGISTS NOW FOR NIVEA

Made in England

IRONSIDE MUFFLED



MUFFLED AND MITTENED, Gen. Sir Edmund Ironside, chief of the British General Staff, protects himself against cold on way from war office to a cabinet meeting at 10 Downing St. He was recently given the French Grand Cross of the Legion of Honor

"Make your fireside the stage for all the world of ENTERTAINMENT with an



**RCA
Victrola™**

*Act I featuring
Mother and Dad*

Scene—Dad smoking his pipe in his easy chair near the RCA Victrola. Mother chooses

ing her favorite Victrola records for a command performance by the world's great artists—Toscanini, Richard Crooks, Heifetz, Rachmaninoff.

Music Cue—"Faust"—Air des Béjous (Victor Record 15521).



MOTHER: "You'd think we were right in the room with the New York Philharmonic Symphony Orchestra."

DAD (blowing smoke rings): "This is better than the old days at Carnegie Hall wearing house slippers and smoking a pipe!"

Act II starring sister Sue

Scene—Gathering of the gang after a moonlight skate. Sister Sue by the RCA Victrola, is comparing favorite hit tunes recorded for Victor by Tommy Dorsey, Sammy Kaye, and Miller. At the moment it's a tie between swing and sweet.

Music Cue—"Scatterbrain" swung by Sammy Kaye (Victor Record 26387).

*Slightly higher in West and areas of 25-cycle current.



RCA Victrola

COMBINES RECORDS AND RADIO ENTERTAINMENT!
RCA VICTOR COMPANY LIMITED

Halifax, Montreal, Toronto, Winnipeg, Calgary, Vancouver

Sue: "It's much more fun to come home and dance since the family got this RCA Victrola."

Joe: "Yeah ma'am! Swell family, swell records, swell Sue! C'mon, let's dance."

Act III played by the twins

Scene—Bedtime for Alice and Alan. For good behavior they are allowed to play one more record on the RCA Victrola before being chased off to bed. Victor records keep children happy and on the stormy days they're good musical training, too.

Music Cue—"The Flight of the Bumble Bee" by Rimsky-Korsakov (Victor Record 1645).



ALAN: "It's your turn to choose a record Alice."

ALICE: "Goody. Let's have 'Gulliver's Travels'" (Set BC-23).

MODEL VR-10

Illustrated at left is the new 1940 RCA Victrola VR-10 providing in a magnificent cabinet all the facilities of a fine all-wave radio and a fully automatic phonograph—\$325.00. It includes membership in the Victor Record Society for \$5.00 worth of Victor records and a year's subscription to the Victor Record Society magazine.

For Complete Enjoyment and Lasting Satisfaction Be Sure You Get a GENUINE RCA VICTROLA

Only RCA Victor makes genuine RCA Victrolas...look for the famous RCA Victor trade-mark on the front of the cabinet. Priced within the reach of every home, these magnificent instruments begin as fine materials and are built by RCA Victor. When you decide on one you'll be getting an instrument backed by 41 years of RCA Victor experience and musical tradition. Ask for a demonstration today!

NEW IRON TO HELP CANADA IN WAR



MINER PROBES SECRETS of Mother Earth. Main deposit of Steep Rock Mines estimated to carry an indicated 100,000,000 tons in its first 1,000 feet



TWO MINE BUILDINGS under construction in foreground, with view of shaft site and surface buildings at Steep Rock Mines, 135 miles west of Ft. William

—Photos by Ken Postberry

IMPORTANT ADDITION to Canada's wartime resources is newly discovered iron ore deposit at Steep Rock Lake, 135 miles west of Fort William. Although not yet in production, development work is progressing. Helen Mine, Michipicoten, Ont., has been producing since 1939

At last—*a pump without that uncomfortable in-step pressure*. Yet comfort is yours without distorting the graceful instep lines with an ugly heel.

AMOS
CANADIAN LYON'S MANUFACTURERS
OF MEDICAL APPAREL



Do as your dentist does USE POWDER

When your dentist cleans your teeth, he almost always uses POWDER. Nothing else cleans and polishes teeth more quickly, or leaves them more naturally white.

So, do as your dentist does—use POWDER. Dr. Lyon's Tooth Powder is ALL POWDER—with 100% cleansing properties of dental powders especially developed for home use by a distinguished practicing dentist. Teeth simply cannot remain dull, dingy and film-coated when it is used. Free from all acids, grit or pumice, Dr. Lyon's cleans and polishes the

teeth in a harmless and practical way; leaves them sparkling—your breath sweetened and mouth refreshed. Brush your teeth with Dr. Lyon's regularly, consult your dentist periodically, eat as you should, and you will be doing ALL that you can possibly do to protect your teeth. As a preventive in acid mouth conditions, you will find Dr. Lyon's just as effective as Milk of Magnesia.

Get Dr. Lyon's Tooth Powder today. Even a small package lasts twice as long as a tube of tooth paste.

**DR. LYON'S
TOOTH POWDER**

100% CLEANSING PROPERTIES
NO ACID, NO GRIT, NO PUMICE
OUTLASTS TOOTH PASTE 2 TO 1

Add
TONIK WHEAT GERM
to your daily diet.

An excellent source of the "B" Vitamins . . . necessary for the maintenance of good health and promotion of normal growth.

In addition to the "B" vitamins, "Tonik" contains needed minerals—iron, copper, phosphorus, etc. It is a stabilized product and does not disturb the digestion because it has been defatted and dehydrated by an exclusive process of natural medicine—but a valuable food supplement.

Serve "Tonik" daily to adults and children in cereals, fruit juice, puddings, etc. The cost is less than that of other reputable vitamin products. Get some at your druggist's today. Made by The Old Millers, Ogilvie's, Canada's Pioneer Flour Millers.

24 oz TIN
\$1.00

OGILVIE
TONIK
WHEAT GERM

Good Health is worth protecting

POLYNESIAN MOTIF FOR THE SOUTH



FOR SOUTHERN RESORT DANCE FLOORS, this exotic gown of Hawaiian cotton print, with flowers and bare midriff. It is just as practical as it is glamorous, for it can be tubbed with ease. A picturesque hat, as worn (top right), is just the thing for very dressy afternoon occasions. The roses are massed on a disc of rose-colored straw, draped in darker rose veiling.



HALF A LEAGUE TO LOTUS-LAND

• Blooming on the blue Atlantic, just to leeward of the Gulf Stream, lies a cedar-scented isle where it's summer all year round. Tropical, it's still as British as Bond Street. Bermuda is its true name, but many who've been there call the place Paradise.

The moment you touch its coral shores every world-jaded nerve is lulled to rest. Banished from the mind is all thought of mad motor traffic, soot, smoke, drabness and din—even as they are banished from the island itself. Exiled, too, are the icy blasts of a Canadian winter. The eye meets only beauty . . .

in clear blue skies . . . varicoloured sea . . . rose-tinted beaches . . . strange and lovely semi-tropic flowers . . . moonlit coral roads.

Luckily this lotus-land lies close at hand—so why deprive yourself longer of its exotic peace and pleasures?

A SHORT, SAFE TRIP BY SEA OR BY AIR

Bermuda lies in the U.S. unrestricted travel area. Weekly sailings, from New York, under the American flag, by United States Lines' popular S.S. *President Roosevelt*. Four round-trip flights per week by new Pan American clipper ships. No passports or visas needed in Bermuda. Favourable exchange rate.

Bermuda
PLEASURE ISLAND

SEE YOUR TRAVEL AGENT. His experience and advice will be of value. He will help with plans and tickets, and his services cost you nothing. For BOOKLET: *Your Travel Agent*, or *The Bermuda Trade Development Board, Victory Building, Toronto.*

BRITISH GUNNERS SUPREME



OUTSTANDING SUCCESS of three British cruisers against German raider, Graf Spee, has gone into naval history. One reason for the victory was the skillful use by gunners of smoke screens. The destroyer above is laying a smoke screen during training exercises



HUNDREDS OF NEW ENTRIES for the navy, including recruits for Fleet Air Arm, are being trained for active service. Instructor here points out target to seaman learning in gunnery school. Gun turrets are set up in barracks and gun itself points out the school window



GUNNERS HERE are in action, firing at a towed target with ship's 4.7 guns. Great Britain in September had 170 destroyers built against Germany's 33, with 28 building against 23. Big guns of British battleships numbered 168, against Germany's 68. France has 100



6-WEEKS-OLD BABIES FED SOLID FOODS

Newest achievement in the development of baby foods is indicated by clinical and laboratory reports which state six-weeks-old babies are being fed homogenized vegetables and fruits.

Evidence that these homogenized vegetables and fruits are proving a valuable health aid, comes from doctors who are now recommending they be regularly included in the diets of babies as a protection against nutritional anemia.

Before the development of the special homogenization method, such early solid food feeding was impossible. But now, as clinical and laboratory tests show, homogenized foods can be digested much faster than whole foods. Increased nourishment from homogenized fruits and vegetables, with less work for babies' digestion, is another report of advancement over strained foods. Homogenization of baby foods is a process developed by Dr. J. E. BEILLY & L. R. LEE, and these products are sold at many grocery stores. If your grocer does not stock these new baby foods, write LIBBY'S direct.

Modern mothers on the alert for new methods in baby care will be particularly interested in the 23-page, free, illustrated booklet entitled "Your Baby's First Vegetables and Fruits," obtainable on written request to LIBBY'S, Chatham, Ontario.

Consult your doctor about feeding your baby LIBBY'S HOMOGENIZED Vegetables and Fruits. BS-44



NEWSBOY NED SAYS:

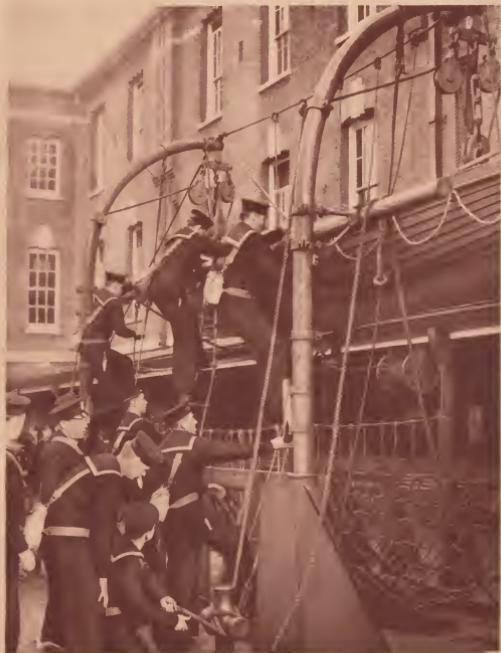
"Extry! Extry! NEW
BUTTER-RUM
Life Savers capture
the nation! Grand
new butter and rum
flavor acclaimed
tops for taste!"



FROM THE GRAND BANKS



NEWFOUNDLAND FISHERMEN made prompt response to the call from the motherland for seamen to man minesweepers and are now training for the royal navy at a famous naval station "somewhere in England." Some of them are youthful chaps, but all are hardy sailors well accustomed to rough seas. At right, instruction handling the wheel is being given



LADS FROM THE OLDEST DOMINION in the Empire are climbing the rigging for boat drill in a whaler. This and the gun drill illustrated on the opposite page are parts of the British seaman's training for active service



*I can't understand
Dad...*



He's such a swell daddy—but he just doesn't seem to realize that using a cold soaked hankie spreads germs around. I know I got my last cold from him! Mummy ought to tell him about Kleenex.



Now, when I start sniffing, Mummy grabs for Kleenex first thing! She says it checks spread of colds... and I know it's so soft it keeps my nose from getting all sore and red.

Don't know what we'd do without Kleenex—Mummy uses it for bibs to keep cod-liver oil and orange juice from staining my clothes. It helps me keep tidy and it saves her so much washing.



Only KLEENEX sold
in patented
"Serv-a-Tissue"
Box.

Kleenex checks spread of colds because each soft, absorbent tissue is used just once, then destroyed—germs and all. Adopt the Kleenex health habit in your home. And be sure you buy Kleenex, the only disposable tissue made of cellulose, an exclusive patented product softer, much more absorbent than surgical cotton.

**Be Friendly—
USE KLEENEX FOR HANDKERCHIEFS
Especially During Colds!**

SWEDISH RULER LEADS SCANDINAVIAN DEFENCE



PRINCESS SIBYLLA, wife of Prince Gustaf Adolf, and her three daughters



SWEDISH MERCHANTMEN are protected from U-boats by naval convoys



KING GUSTAV of Sweden during recent manoeuvres

LEADER of the Swedish nation is 81-year-old King Gustav, democratic and athletic. Thousands of his subjects — pilots and expert ski patrols—have "volunteered" to help the Finns tide, and have already given a good account of themselves. Sweden has a standing army of 150,000, a first-class air force. Sibylla (left) is wife of the son of the crown prince and heir apparent to the Swedish throne

Win \$10⁰⁰ Cash*

for writing a jingle like this:

Said she, "It's rough".
Said he, "It's tough".
Said she, "Behave, or—

Colgate Shave!"



* BILLETS Writen Colgate shaving people like the one above. Send in Colgate's 64 Natalia St., Dept. No. 3 Toronto, Ontario, Canada, a sample from a tube of Colgate's Shave Cream. If your jingle is used in our advertising we will send you \$10.00.

Submitted by Wesley Station, Grey, Sask., who wins \$10.00.

Large Tube
20c
Small Size
35c



Feel run down?

Many a doctor recommends Scott's Emulsion be taken daily as a tonic to help the body recuperate. It's the better—more palatable—way to take cod liver oil. Even children love it. And, Scott's Emulsion is an economical way to obtain the important Vitamins A and D.

1—Scott's Emulsion has all the values of cod liver oil and is four times easier to digest.

2—Easily Digested—The exclusive process of making the oil permits digestion to start in the stomach whereas digestion of plain cod liver oil does not begin until the oil passes into the intestines.

3—Easy to take—Yes, Scott's Emulsion has a pleasant taste. Easy to take and retain by children and adults.

4—Economical—Scott's Emulsion is an economical way to obtain Vitamins A and D so necessary to strong bones and sound teeth. Try a bottle, today.

SCOTT'S EMULSION

WAR CAMERAMEN GET PICTURESQUE SCENES



UNABLE TO PHOTOGRAPH action on the comparatively quiet western front, photographers in France have been distinguishing themselves by picturing the unusual and the picturesque. A severe

winter with much snow has made the job of portraying beauty at the front easy. Above: A group of R.A.F. pilots trudge through the snow "somewhere in France" to make a picturesque scene

Honey

BEAUTY ADVISER
says:

"MEN HATE THE TOUCH
OF SCRATCHY,
CHAPPED HANDS."

BUT THE BOYS ARE RIGHT, HONEY... MY
HANDS ARE ALWAYS CHAPPED... SO'S MY
FACE. I DON'T KNOW
SOMETHING
WONDERFUL
I CAN USE!"

"INDEED
I DO! C'MON,
WE'LL GET
SOME HINDS
LOTION RIGHT AWAY!"

"OH, HONEY... YOU'RE JUST THE
PERSON I WANT TO SEE! I NEED
BEAUTY-SENCE ~
QUICK."

"LAST NIGHT
I MET
TOOK
ME
TO A
DANCE."

"WELL, THAT'S
MY JOB.
WHAT'S WRONG,
CAROL?"

"NEXT DANCE
NICE SOFT HANDS
YOU'D
THERE, LADY!"

"HEY, FELLAS...
I BROUGHT HER
HONEY-
MOON HANDS!"

"GEE, IF
HONEY
CAN
SEE ME
NOW!"

"HEY! HOW ABOUT CUTTIN' IN
ON
MY DATE?"

"THEY'RE TALKING
ABOUT ME...
OH, I'LL NEVER
COME TO ANOTHER
DANCE HAVING
SUCH A
ROUGH AS
I LIVE!"

"YOU...
SMELL
PARTY."

EVEN ONE APPLICATION—SO SOOTHING!

YES! Even one application of Hinds Honey and Almond Cream helps dry, chapped hands feel smoother. It's *extra-creamy, extra-softening!* Every soothing drop brings comfort to your work-abused skin. Use faithfully—day in, day out—for thrilling "Honeymoon Hands." Coaxes back the dainty look-and-feel that harsh cleansers, hard water, cold weather, and housework take away. Makes hands look nicer, feel better—right away! Contains Vitamin D. In 10c, 25c, 50c, \$1 sizes at toilet goods counters.

Chapstick, Dryness, Roughness,
Weariness, skin, Handcreams,
Cameo hand, Face, hand
After-shaving lotion, Body-creams.

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Pink (Canada) Limited
Toronto, Ont.

**HINDS
FOR
HANDS**

WEDNESDAY NIGHT'S FUN NIGHT WITH
BURNS AND ALLEN

Columbia, Network Coast to Coast.
See newspaper radio columns for exact
time on your local station.

"HORSE OPERAS" STAGING COMEBACK



PLAYING OPPOSITE Russell Hayden in Zane Grey's "Knights of the Range" is Jean Parker



WILLIAM BOYD romped in to finish second in exhibitors' poll to find topmost star of westerns



IN THE MEADOWS below snow-crowned Mount Whitney, authentic backgrounds for thrilling "horse operas" are shot. This picture is classed as one of Hollywood's best "publicity stills"

AN ERA of "luxury" westerns is unfolding. Constant in their loyalties are devotees of westerns. Producers started thinking when "Destry Rides Again" teamed stars who had never before appeared in sagebrushers. Fifty million action fans can't be wrong! So we may expect to find the Gables and Shearers turning up in open spaces any day



I'd like to catch the guy who spreads the story that a dog can worm himself with grass and gravel. I've had worms more than once (as most dogs do) but I have never heard of the Book worm getting through. He looks up my symptoms in the Sergeant's DOG BOOK — and the worms are doomed!



First time Sergeant's PUPPY CAPSULES did this job (the dog was six weeks old.) After I grew up it was SURE-SHOT CAPSULES — they worked like magic. I don't know about you, but Sergeant's DOG BOOK helps me most! You can't have my Buds, but you can get the DOG BOOK at drug or pet stores — or with this coupon.

Sergeant's

DOG MEDICINES

FREE	
Sergeant's Dog Medicines, Ltd. Dept. 34-B-A, 165 Dufferin St., Toronto, Ont. Please send a free Sergeant's DOG BOOK!	
Name _____	
Address _____	
City _____ Prov. _____	

Druggists Recommend Raz-Mah for ASTHMA



Wouldn't you be happy, too, if you had five years of constant suffering from the sneezing and fighting of asthma, and the violent coughing of bronchitis, that never seems to complete health? That's the experience of Mrs. Wm. Anderson, of Toronto, Ont. Templeton's RAZ-MAH brought her relief. She gave Raz-Mah at all times since taking RAZ-MAH, either from asthma, hay fever or other respiratory trouble. Try RAZ-MAH now. Relief from \$1 worth — or money back.

Templeton's RAZ-MAH Capsules

CANADA'S CHILD PRODIGIES



ANDRE MATHIEU, nine, of Montreal, has played piano since he was three; composed music since age of four. Mozart did not start composing until he was five. Andre's Manhattan debut was sensational. His father is director of Canadian Institute of Music

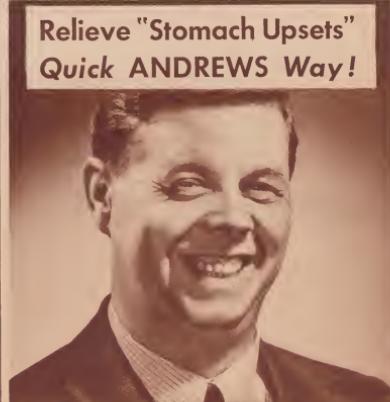


CANADA'S bumper crop of child prodigies already are making names for themselves and bringing fame to their homeland. Valdine Conde, Winnipeg (above), is 10; half-French, half-Icelandic; has been playing piano since she was three. She has thrilled audiences in Toronto and New York

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For all types of deafness, ACOUSTICON has something newer, greater to offer. Write for free literature.
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Please send full particulars and name of nearest representative
Name _____
Street _____
City _____



JACQUELINE NASH' mother started teaching her to sing at 18 months. The nine-year-old Hamilton girl is dubbed "primo donna of the auto camps" because that's where movie scouts discovered her



MANY common upsets for which we blame our bowels and stomachs—digestive failures after eating, bad breath, dulled appetite—may be largely traced to *Faulty Elimination*.

Not just the bowels alone, but the *whole* eliminative process has become sluggish. Several organs need aid. So there's little hope of fast relief from laxatives, which work only in the bowels. For quick and more thorough comfort, take **ANDREWS LIVER SALT**. This pleasant-tasting, aperient medicine actually does *four things* to help the entire eliminative tract, thus giving relief in shorter time.

ANDREWS
Liver SALT



People who use **ANDREWS** regularly know it can be depended on for farther-reaching, four-way relief. You'll like it, too! All drugstores. Post-ox. tin, 36¢; post-ox. tin, 97¢; (one) bottle, 69¢.

- 1 ANDREWS opens the bowels for normal movements.
- 2 Stimulates the liver, very often sluggish.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid, speeding relief.

Drive a MERCURY for Year 'round Comfort



TAKE A MERCURY TRIP ON A DAY THAT'S CRISP! Pick a bright, brisk morning for the fun of a run in the open! Get *all* the family together, or a lot of friends—the way this car's lines widen out makes just the difference between crowding and comfort! You'll be surprised at the time you make—you could press this easy cruiser all day long and never feel it. You don't really *drive* the Mercury 8—you guide it!



THOSE WINTER ROADS ARE SOMETHING! Rutted snow—slippery turns—and plenty cold! But you'll never suspect it in the Mercury. Levelized, stabilized-ride construction cancels out the bumps and sway, and the smooth V-8 engine can handle anything. Matter of fact, with new Controlled Ventilation, and the Mercury's way of hugging the road, it's as easy as watching a travelogue!

Any trip emphasizes the big-car stability and comfort of the Mercury 8—and explains its sensational success. When you reach the end of a day's drive relaxed and untired, you'll thank the Mercury's easy wheel, the luxury of extra-roomy interiors, and the restful comfort of the extraordinary Mercury Ride. Big hydraulic brakes and a high power-to-weight ratio justify your confidence.

And when you add up expenses, you'll approve the Mercury's biggest surprise: real ECONOMY (20 to 25 miles per gallon, say owners!)



MERCURY 8

MERCURY CARS ARE MADE IN CANADA
88,000 Canadian workers and dependents benefit because Mercury cars are made in this country. *When You Buy a Mercury, More of Your Money Stays in Canada.*